

**Subject:** Survey Data & Marketing

**From:** Noah Strouse <noah@historiccore.bid>

**Date:** 03/01/2016 05:02 PM

**To:** Henna Sherzai <hsherzai@downtownla.com>, <robert@smartLArealty.com>

Hey Henna,

Please e-meet Robert from Smart LA Realty. He's working on a new platform for DTLA apartment rentals and thought you'd be a good person to introduce him to. He was also interested in finding out about using some of your recent demographics report data.

Robert, please e-meet Henna from the DCBID.

Thanks,

Noah



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